

alphabeePRO PRESS RELEASEApril 19th, 2021**CONTACT INFORMATION:**

alphabeePRO
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FOR IMMEDIATE RELEASE

alphabeePRO Launches an Education and Training Platform with a broad range of Training Courses Based on the Principles of Applied Behaviour Analysis (ABA)

Toronto, Ontario – 04-19-2021- AlphaBee is excited to introduce alphabeePRO, a recently launched education and training platform. Along with a newly launched website, alphabeepro.com is designed to provide a range of online training courses created for diverse learning interests: clinicians, front-line workers, and families/caregivers. Course topics are based on the principles of Applied Behaviour Analysis (ABA) as well as related disciplines and are delivered through accessible online sessions that meet the unique availability and needs of different learners. alphabeePRO is committed to providing in-person training options when it is safe to do so.

As a company committed to advanced clinical practices, AlphaBee has over 16 years of learning, teaching, and growing to support families of children with Autism Spectrum Disorder (ASD) and other developmental exceptionalities. Committed to innovation, alphabeePRO will offer practical evidence-based strategies to achieve measurable outcomes in communication, social engagement, behavioural management, and school readiness. Courses range from 1-hour topic review, offered some at no cost, conferences with internationally recognized presenters, to a 40-hour RBT (Registered Behaviour Technician) course. Whether you're a parent looking to support your child, an ABA professional in need of CEU's, or an individual in the community seeking further education and professional growth, alphabeePRO will support your learning goals.

To find out more about the various online training options alphabeePRO offers, visit www.alphabeepro.com

The alphabeePRO Trainers:

alphabeePRO has a team of experienced and dedicated trainers who provide clinical services through AlphaBee and provide online and in-person training services through alphabeePRO. The alphabeePRO Trainers have demonstrated advanced clinical skills and excellent learning outcomes with direct services and, through the various courses offered on alphabeePRO, will share their knowledge, skills, and expertise with parents, community members, and other professionals.

The Founder and CEO

Dunya Marijan-Winterson is the founder and CEO of alphabeePRO, AlphaBee, and wm+a. For decades she has been committed to providing high-quality services and supports to individuals with complex needs and various exceptionalities. alphabeePRO is an extension of that same commitment to service quality. To reach out to Dunya please email her at dunya@alphabeepro.com.